

CALL FOR PAPERS

6TH EUROPEAN RESEARCH CONFERENCE ON MICROFINANCE

3-5 JUNE, 2019 - PARIS, FRANCE

ORGANIZERS OF THE CONFERENCE

THIS EDITION WILL BE CO-ORGANIZED BY THREE FRENCH ACADEMIC INSTITUTIONS.

INSTITUT DE RECHERCHE POUR LE DÉVELOPPEMENT (IRD)

The IRD is a French research organism, original and unique on the European development research scene.

Emphasizing interdisciplinarity, the IRD has focused its research for over 65 years on the relationships between humans and their environment, in Africa, Mediterranean, Latin America, Asia and French tropical overseas territories.

Its research, training and innovation activities are intended to contribute to the social, economic and cultural development of southern countries.

44, boulevard de Dunkerque
CS 90009
F-13572 Marseille Cedex 02

<http://en.ird.fr/ird.fr>

MONTPELLIER BUSINESS SCHOOL (MBS)

Montpellier Business School is a French Grande Ecole, founded in 1897 by the Chamber of Commerce and Industry of Montpellier.

Its mission is to train, through higher education programmes, managers who are strengthened by their diversity, aware of their global responsibility in carrying out their missions and able to adapt to changes in local, national and international environments.

Ethics, openness and diversity, and global responsibility and performance are three major families of institutional values which guide every aspect of the school's functioning and teaching and are reflected every day in all of its actions and commitments.

2300, avenue des Moulins
34185 Montpellier cedex 4

www.montpellier-bs.com/international/

PARIS DAUPHINE UNIVERSITY

Since it opened its doors in 1968, Université Paris-Dauphine has been a unique player in French higher education - both highly selective and unreservedly committed to promoting social and cultural diversity.

Université Paris-Dauphine owes its success to a multidisciplinary academic project that combines the excellence and advanced research capabilities of a university with the vitality and professional perspectives of a business school, to an international vision and reach, to the privileged ties with the business community, and to the capacity to engage with our local communities.

Pl. du Maréchal de Lattre de Tassigny
75776 Paris cedex 16

www.dauphine.fr/en/welcome.html

WITH THE SUPPORT OF THE EUROPEAN MICROFINANCE PLATFORM

The European Microfinance Platform (e-MFP) is the leading network of organisations and individuals active in the financial inclusion sector in developing countries. It numbers over 130 members from all geographic regions and specialisations of the microfinance community. Up to two billion people remain financially excluded. To address this, the Platform seeks to promote co-operation, dialogue and innovation among these diverse stakeholders working in developing countries. e-MFP fosters activities which increase global access to affordable, quality sustainable and inclusive financial services for the un(der)banked by driving knowledge-sharing, partnership development and innovation.

39 rue Glesener, L-1631 Luxembourg - www.e-mfp.eu

BACKGROUND INFORMATION

NEW TOOLS, NEW ACTORS: WHICH AIMS, VALUES AND BENEFICIARIES?

This 2019 edition will focus on the challenges of industrialization and massification, which have been fuelled by the increasing use of new technologies as supposedly efficient instruments for fostering financial inclusion worldwide. These new technologies have brought unprecedented opportunities, including cost reduction and the penetration of isolated areas. But they also present unparalleled risks, including issues of privacy, the use of big data for commercial purposes, and a loss of face-to-face relationships.

The spectrum of financial inclusion has also been observably widening. It now associates public transfers with various basic services such as water, sanitation and health. Given the massification and diversification of supply, it's crucial to consider what the underlying missions and objectives may be. Is it a matter of facilitating access to a wide range of appropriate, affordable tools, or of turning poor people into consumers?

Is it about creating inclusion, whether for marginalized individuals, populations or territories, or about the financialization of marginalized population segments? Is it to champion the construction of welfare states, or to contribute to their erosion?

Is it about creating, redistributing or capturing new forms of wealth, and if so, who benefits from it?

The goal is not to be able to claim to have found an unambiguous answer, something which would be futile in the light of the diversity of models and contexts. It is rather to encourage researchers, students and professionals in the sector to question and debate the meaning and values underlying their research and practices.

Roundtables and plenary sessions will be organised along these lines, but parallel sessions will be open to any research contribution on microfinance and financial inclusion. Particular attention will be given to papers based on original empirical data, and to young researchers.

All disciplines are welcome, as this conference is precisely an opportunity to cross-fertilize methods and approaches.

THE CONFERENCE WILL TAKE PLACE

FROM JUNE 3RD TO JUNE 5TH 2019, AT PARIS DAUPHINE UNIVERSITY,
Place du Maréchal de Lattre de Tassigny - 75016 Paris - France.

CONFERENCE TOPICS

DIGITAL FINANCE

- › | New financial tools, new intermediation models: where are we going?

MICROFINANCE IN DEVELOPED COUNTRIES

- › | From the cooperative movement to microcredit

PUBLIC & SOCIAL POLICIES

LOCAL & RURAL DEVELOPMENT

MICROFINANCE & FINANCIAL INCLUSION

- › | What next?

KEYNOTE ADDRESS

Jonathan **MORDUCH**

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and Economics,
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IMPORTANT DATES

EXTENDED ABSTRACTS OR FULL PAPER (IF AVAILABLE) SUBMISSION DEADLINE: 31ST OF JANUARY 2019

- › Acceptance notice: 15th of March 2019
- › Full paper submission: 15th of April 2019
- › Early bird registration deadline: 30th of April 2019
- › Late Registration Deadline: 15th of May 2019
- › Conference dates: 3rd -5th June 2019

SCIENTIFIC COMMITTEE

Joana Afonso *Portsmouth University* - **Arvind Ashta** *Burgundy School of Business* - **Bernd Balkenhol** *Université de Genève* - **Johan Bastiaensen** *University of Antwerp* - **Anastasia Cozarenco** *Montpellier Business School* - **Isabelle Guérin** *IRD* - **Niels Hermes** *Groningen University* - **Marek Hudon** *Université Libre de Bruxelles, Cerami* - **Annette Krauss** *University of Zurich* - **Marc Labie** *Université de Mons, Cerami* - **Robert Lensink** *Groningen University* - **Roy Mersland** *University of Agder* - **Solene Morvant-Roux** *Université de Genève* - **Michael O'Connor** *University of Portsmouth* - **Hans Dieter Seibel** *University of Cologne* - **Ariane Szafarz** *Université Libre de Bruxelles, Cerami* - **Baptiste Venet** *LEDa - UMR DIAL- IRD-Paris-Dauphine Université* - **Laura Viganò** *University of Bergamo* - **Adalbert Winkler** *Frankfurt School of Finance and Management* - **Dirk Andreas Zetzsche** *Université du Luxembourg*

BEST PhD STUDENT PAPER AWARD

BEST PHD STUDENT PAPER AWARD WILL BE CONFERRED AT THE CONFERENCE.

In order to qualify for the award, the paper must be presented at the conference and (co-) authored by a PhD student at the moment of the paper submission to the conference.

Conference website: <https://ercm2019.sciencesconf.org/>

All the extended abstracts or full papers should be submitted via the conference website

FOR MORE INFORMATION, PLEASE CONTACT

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